

Audit for swimming strategy

Local diagnostics- Where We Are Now

Pool stock

1. Surface areas
2. Type of stock
3. Comparison with ESD authorities

Population data

4. Population figures and anticipated growth

Pool pricing

5. Pool pricing v competitors

Pool admittances

6. Attendances v competitors

Workforce

7. Pool staffing comparisons
8. Swimming teacher pay rates

Swimming clubs

9. Swimming clubs-membership numbers v competitors
10. Swimming clubs- volunteer numbers v competitors
11. Swimming clubs- allocation of pool time
12. Swimming Clubs- Swim 21
13. Clubs' performance

Participation

14. Numbers of participants v SED and other local authorities

Health

15. Health- early morning fitness swimmers- number of regular participants
16. Health referrals data

School swimming

17. School swimming- number of lessons delivered & % of reach
18. Top up swimming- % success rate
19. PESCCCL- number of schools linked to school hub and swimming club

Swimming lesson programme

- 20. Swimming lessons in public pools
- 21. Price comparison of lessons
- 22. Number of lessons delivered- comparisons with other authorities v time allocation
- 23. Private swimming lessons- capacity management
- 24. Aquamark accreditation

Programme overview

- 25. Overview of swimming programmes
- 26. Overall programme- % allocation to each product group

Sustainability

- 27. Sustainability audit